

EARL'S COURT AND WEST KENSINGTON OPPORTUNITY AREA REVISED DRAFT JOINT SUPPLEMENTARY PLANNING DOCUMENT

STATEMENT OF SUPPLEMENTARY PLANNING DOCUMENT MATTERS

The title of the SPD

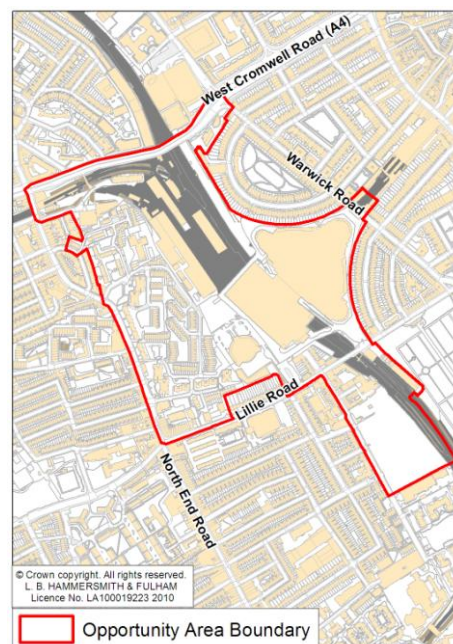
The Earl's Court and West Kensington Opportunity Area revised draft Joint Supplementary Planning Document. (In the following paragraphs the document is referred to as "the revised draft SPD").

The Subject Matter of, and the area covered by, the draft SPD

The draft SPD supplements policies in the London Plan (2011), London Borough of Hammersmith and Fulham's (LBHF) Core Strategy (2011) and Royal Borough of Kensington and Chelsea's (RBKC) Core Strategy (2010) to establish detailed guidance on the redevelopment of the Earl's Court and West Kensington Opportunity Area. The revised draft SPD is accompanied by a draft Sustainability Appraisal report and draft Equalities Impact Assessment report published for public consultation.

The Opportunity Area is bounded by Lillie Road / Old Brompton Road to the south; North End Road, Beaumont Crescent and Beaumont Avenue to the west; Warwick Road, Philbeach Gardens and Eardley Crescent to the east and West Cromwell Road (A4) to the north, and includes the following:

- Earl's Court 1 and 2 Exhibition Centres
- Empress State Building
- Railway lands including West Kensington Station, Lillie Bridge Depot and Ashfield House
- West Kensington and Gibbs Green estates
- Seagrave Road car park
- Gibbs Green school
- Community centre, Lillie Road
- a range of retail uses along Lillie Road, North End Road, Old Brompton Road and Seagrave Road, some with converted residential flats on the upper floors
- Public Houses on North End Road, 14 Lillie Road and Seagrave Road
- private residential premises on Empress Place, Lillie Road and Seagrave Road
- registered provider properties located around West Kensington and Gibbs Green Estates
- a hotel on North End Road
- a small area of commercial and light industrial premises south of Lillie Road and north of Seagrave Road car park
- Telephone Exchange, Telephone Place
- a bus turning and waiting facility on Lillie Road immediately adjacent to Earl's Court 2 and Empress State Building
- the Clear Channel buildings and hoardings off Cluny Mews
- Laundry and industrial premises located south of West Cromwell Road



Available for Inspection

The Earl's Court and West Kensington Opportunity Area revised draft Joint Supplementary Planning Document, the draft Sustainability Appraisal Report, the draft Equalities Impact Assessment Report, the Statement of Consultation and other supporting SPD documents are available for inspection during normal office hours at:

- LBHF website: www.lbhf.gov.uk/earlscourtspd; RBKC website: www.rbkc.gov.uk/earlscourtspd and GLA website: www.london.gov.uk;
- The Duty Planner Office, First Floor, Hammersmith Town Hall Extension, King Street, Hammersmith, London, W6 9JU (9am to 5pm Monday to Thursday and 9am-1pm Friday);
- Housing Office, Fulham Town Hall, Fulham Broadway, London, SW6 1ET (9am to 5pm Monday to Friday);
- Planning Information Office, Kensington and Chelsea Town Hall, Hornton Street, W8 7NX (8.30am to 5pm Monday to Friday);
- Greater London Authority, City Hall, The Queens Walk, More London, London SE1 2AA (9am to 5pm Monday to Friday).
- Hammersmith Library, Shepherds Bush Road, London, W6 7AT (Sunday 11am to 5pm, Monday 10am to 8pm, Tuesday 10am to 8pm, Wednesday 10am to 8pm, Thursday 10am to 8pm, Friday 10am to 5pm and Saturday 10am to 5pm);
- Barons Court Library, North End Road Crescent, London, W14 8TG (Monday 10am to 5pm, Tuesday 10am to 8pm, Wednesday 10am to 5pm, Thursday 10am to 8pm, Friday 10am to 5pm and Saturday 10am to 5pm);
- Brompton Library, 210 Old Brompton Road, London, SW5 0BS (Monday 9:30am to 8pm, Tuesday 9:30am to 8pm, Wednesday 9:30am to 5pm, Thursday 9:30am to 8pm, Friday 9:30am to 5pm and Saturday 9:30am to 5pm),
- Kensington Central Library, Phillimore Walk, London, W8 7RX (Monday 9:30am to 8pm, Tuesday 9:30am to 8pm, Wednesday 9:30am to 5pm, Thursday 9:30am to 8pm, Friday 9:30am to 5pm and Saturday 9.30am to 5pm);
- Chelsea Library, Chelsea Old Town Hall, King's Road, London, SW3 5EZ (Monday 9:30am to 8pm, Tuesday 9:30am to 8pm, Wednesday 9:30am to 5pm, Thursday 9:30am to 8pm, Friday 9:30am to 5pm, Saturday 9:30am to 5pm and Sunday 1pm to 5pm);
- Fulham Library, 568 Fulham Road, Fulham SW6 5NX (Sunday 11am to 5pm, Monday 10am to 8pm, Tuesday 10am to 8pm, Wednesday 10am to 8pm, Thursday 10am to 8pm, Friday 10am to 5pm and Saturday 10am to 5pm);

The period within which representations must be made

Representations on the revised draft SPD must be made for a period of 6 weeks from Friday 11 November 2011 to 5pm on Friday 23 December 2011.

The address to which representations must be sent

Representations on the revised draft SPD must be sent in writing to:

The Earl's Court and West Kensington Opportunity Area Project Team
 Planning Division, Environment Services Department,
 London Borough of Hammersmith and Fulham,
 5th Floor,
 Hammersmith Town Hall Extension,
 King Street,
 Hammersmith,
 London, W6 9JU.

Alternatively representations can be sent by email to earlscourtspdconsultation@lbhf.gov.uk by fax to 020 8753 3470.

Statement of notification

Any representations may be accompanied by a request to be notified at a specified address of the adoption of the SPD.